

Traverse Satellite

Product Presentation



Engineered Simplicity, at Scale

The Designer – Rainlight (UK)

Rainlight is a London based design studio with a global perspective, working with clients across North America, Europe, and Asia. They believe that design is an art and a science that defines optimal, sustainable and beautiful solutions. Part Laboratory, part workshop, part studio, Rainlight combines inspired design thinking with business acumen to create products that enhance how people live, work, and play in the real world.



Yorgo Lykouria | Founder and Creative Director of Rainlight





The Everyday Tech Table, Elevated



Traverse Satellite'e table top is less than 1-1/4 inch thick. Inspired by the slenderness of a brushstroke, the surface is complemented by an elegantly designed frame that guarantees both stability and maximum leg room. Clean lines and the aesthetic of lightness make the table appear longer, thinner, linear, and narrow.









Connectivity is crucial for today's conference table. Satellite offers various power and data options, neatly embedded insurface or tucked underneath. Cables run through the integrated cable management in the legs, clean and concealed.





#3 From Sit-to-Stand, O to \square

Today's open workspace requires various conference environments. From informal to formal, open or closed, 1-on-1 to larger groups, sitting on a couch, conference chairs or standing. Traverse Satellite is offered in many different sizes and shapes with three height options, all with the uniformed elegant frame and powerful functionality.

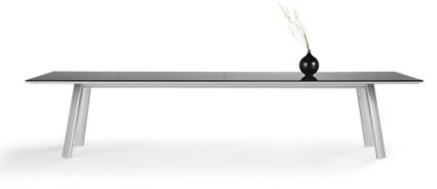


Traverse Satellite Product Presentation Feb. 2023

20"H

#1 Thin Clean Lines

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#2 Tech Inside

Connectivity is crucial for today's conference table. Satellite offers various power and data options, neatly embedded in-surface or tucked underneath. Cables run through the integrated cable management in the legs, clean and concealed.

The Everyday Tech Table, Elevated

#3 From Sit-to-Stand, ○ to □ Today's open workspace requires various conference environments. From informal to formal, open or closed, 1-on-1 to larger groups, sitting on a couch, conference chairs or standing. Traverse Satellite is offered in many different sizes and shapes with three height options, all with the uniformed elegant frame and powerful functionality.

Size Variations

Standard Height: 29" (736)

W L	36" (914)	42" (1067)	48" (1218)	54" (1372)	60" (1524)	72" (1829)	84" (2134)	96" (2438)	108" (2743)	120" (3048)	132" (3353)	144" (3658)
36" (914)	• II											
42" (1087)		•						7				
48" (1218)			•									
54" (1372)				•								
60" (1524)					•							



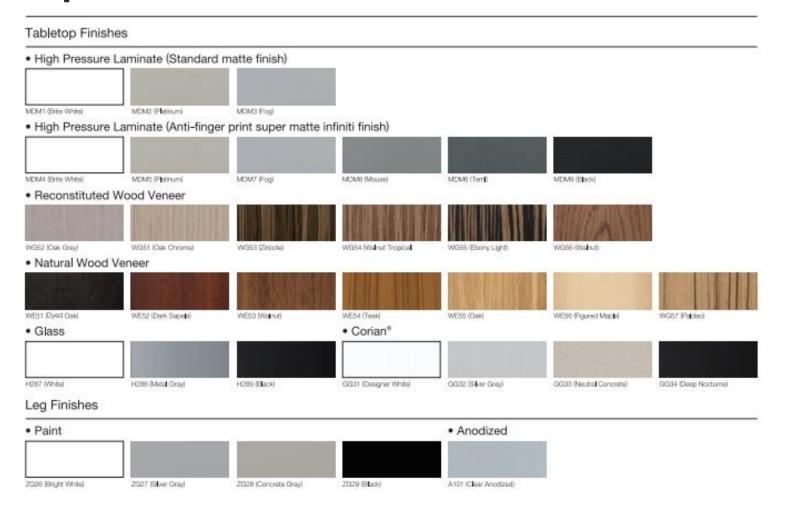
W	36" (914)	42" (1067)	46" (1218)	60" (1524)	72" (1829)
30" (762)					
36" (914)	•				
42" (1067)		•			
48" (1218)			0		

Standing Height: 42" (1067)

W	96" (2438)	120" (3048)	144* (3658)
42" (1067)			
48" (1218)			
54" (1372)			



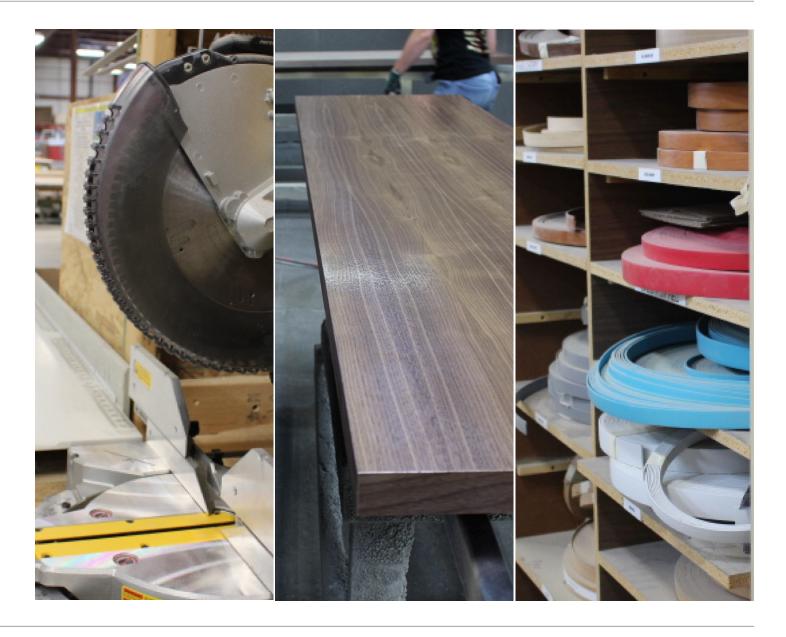
Top and Frame Finishes





Made in America

7-8 week lead time
Stain-to-Match
Custom Capabilities





Nucraft – Baja table



Prismatique – Ribbon table

Competition



Halcon – Stratos table



Nucraft – Kai table

Veneer Top - Beats competition by 15-20%

Competition

		48x48 Round		60x60 Round		96x48		120x54		144x60	
Okamura	Satellite	\$	5,302	\$	6,457	\$	7,997	\$	10,362	\$	13,068
Prismatique	Ribbon	\$	6,805	\$	8,001	\$	8,531	\$	12,131	\$	15,491
Halcon	Stratos	\$	6,272	\$	8,107	\$	9,579	\$	11,681	\$	17,216
Nucraft	Baja	\$	7,038	\$	8,645	\$	9,822	\$	13,490	\$	18,117
Nucraft	Kai		n/a		n/a		21,391	\$	26,577	\$	32,561

Glass Top – Highly competitive within category

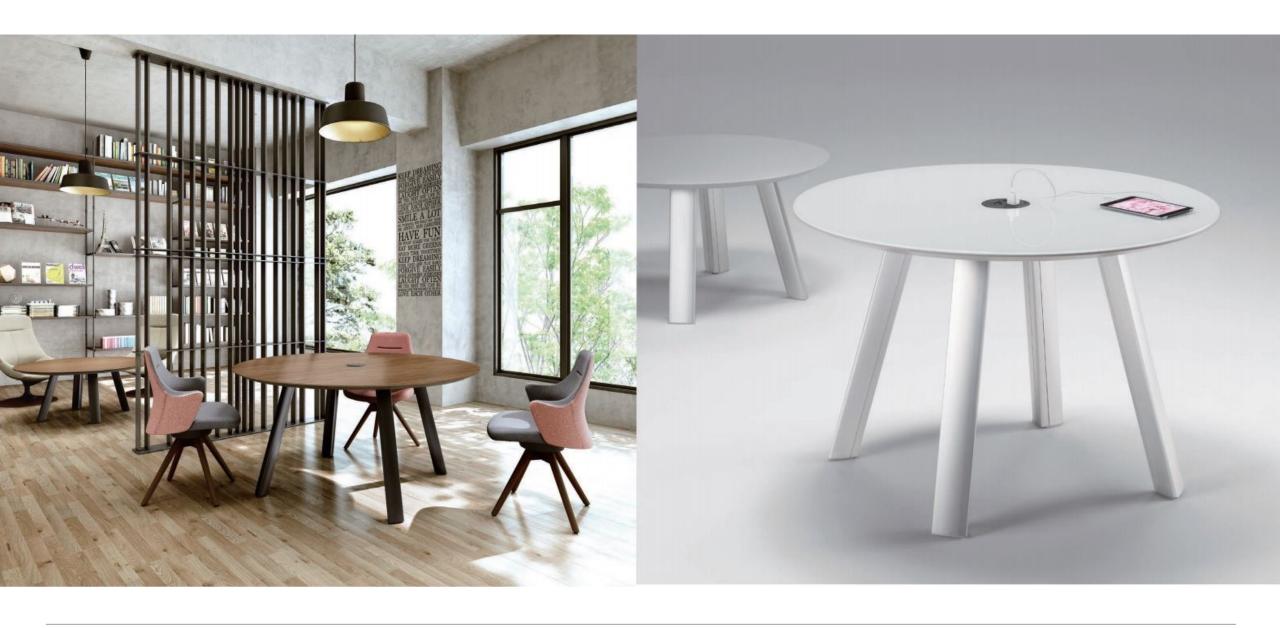
Competition

		48x48 Round		60x60 Round		96x48		120x54		144x60	
Okamura	Satellite	\$	7,898	\$	9,559	\$	12,364	\$	16,456	\$	20,724
Prismatique	Ribbon	\$	7,535	\$	9,579	\$	10,691	\$	15,335	\$	19,151
Halcon	Stratos	\$	9,692	\$	13,216	\$	14,463	\$	18,441	\$	26,126
Nucraft	Baja	\$	9,973	\$	13,117	\$	13,869	\$	19,510	\$	26,729
Nucraft	Nucraft Kai		n/a		n/a	\$	25,670	\$	31,893	\$	39,074





okamura



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